

UGC TRAVEL CREATOR · SANTIAGO,  
CHILE

# Laise *Mesquita*

UGC travel creator based in Santiago, Chile. I make vertical video and photography that show your hotel the way travelers look for it: in Portuguese and Spanish, ready for your channels and your ads.

820K

YouTube  
subscribers

372K

Instagram  
followers

18K

TikTok followers

Measured with Metricool, as of Sep 2026.



## ABOUT

### A Brazilian creator who calls Chile home

I'm Laise, Brazilian, and I have lived in Chile for ten years. I founded We Love Chile, a travel agency for Brazilian travelers, and every week I show Chile to my audience on Instagram, TikTok and YouTube: ski resorts, wine valleys, the Atacama Desert and Patagonia.

From the arrival shot to the final cut with subtitles, what you receive is content made by someone who knows what the Brazilian traveler asks before booking.

#### **Brazil is Chile's second largest source market**

787,036 Brazilian visitors in 2024, 15% of all international arrivals (Sernatur).

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**67% of my Instagram audience is in Brazil**

Measured with Metricool in Sep 2026. Most of it aged 25 to 44.

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**Portuguese and Spanish in the same file**

Every video can be delivered with Portuguese and Spanish subtitles.

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**Based in Santiago**

No flights needed for Santiago, the wine valleys and the Andes ski resorts.

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## WHAT I CREATE

# Files your team can publish the same day

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### 01 Vertical videos with a hook

Edited Reels, TikToks and Shorts, 15 to 60 seconds, built to hold attention in the first two seconds.

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### 02 Arrival POV

The first minutes at your hotel through the guest's eyes: the drive in, the lobby, the door opening.

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### 03 Room tour

Rooms and suites shown in real light, with the details that make guests book that category.

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### 04 Amenities

Spa, pool, thermal baths, terraces and experiences, with a person in the scene so viewers picture themselves there.

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### 05 Food and drink

Breakfast, restaurant and bar, from the overhead plate to the toast by the window.

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## 06 Photography

Edited photos of rooms, dining, amenities and lifestyle, in vertical and horizontal crops.

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## 07 Raw footage

Organized clips so your team or agency can cut new ads and test different hooks.

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Delivered without trending audio, so every file is safe to use in paid ads. Versions without on-screen text available.

## WORK

# Filmed on location in Chile

Short previews from my own trips and stays.  
Muted here; the full files are delivered in full resolution.



FOOD

**Dinner buffet**  
Nevados de Chillán



FOOD

**Breakfast spread**  
Nevados de Chillán



BEHIND THE SCENES

**Chef at work**  
Nevados de Chillán



LIFESTYLE

**Snow from the window**  
Nevados de Chillán



POV

**Deck with a view**  
Farellones



AERIAL

**Village from above**  
Farellones



LIFESTYLE

**Snow day**  
Farellones



EXPERIENCE

**Sunset event**  
El Colorado



Farellones



Farellones



Nevados de Chillán



Nevados de Chillán



Farellones



Farellones



Farellones



Farellones



Farellones

## Published work, with measured results

**Moving up the mountain to La Parva**  
Instagram Reel · Jul 2026 · mountain stay

**258,415**  
VIEWS

**Chillán, a paradise for snow lovers**  
Instagram carousel · Jul 2026 · 9.9% engagement

**209,574**  
VIEWS

### A winter dream in Chillán

TikTok · Aug 2026

60,218

VIEWS

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### How much it costs to eat at Nevados de Chillán

Instagram Reel · Aug 2026 · food and prices

18,152

VIEWS

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### Apartment tour in Santiago

Instagram Reel · Sep 2026 · room tour

18,372

VIEWS

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### POV: the Marqués de Casa Concha tour

Instagram Reel · Aug 2026 · winery experience

15,188

VIEWS

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Views as reported by Metricool on Sep 23, 2026.

AUDIENCE AND METRICS

# An audience that travels to Chile

Only measured numbers, as of September 2026.

820K

YouTube subscribers

Laíse Mesquita, Passeios no Chile e no Peru

372,318

Instagram followers

@laisemesquita

17,974

TikTok followers

@laisemesquita

## Last 90 days

6.1M

Instagram Reels views

196 Reels · median 20,224 views per Reel

2.2M

TikTok views

130 videos

1.2M

YouTube views

218 videos published in the period

5.2%

Instagram engagement rate

Average of 248 posts and Reels, interactions divided by reach

95K

Instagram shares

Plus 24,436 saves on the same posts

67.1%

Instagram audience in Brazil

64.7% aged 25 to 44 · 45.3% women

Source: Metricool, account @laisemesquita, read on Sep 22 and 23, 2026. The 90-day window covers posts published from Jun 25 to Sep 22, 2026. YouTube rounds subscriber counts publicly.

## PACKAGES

# Three ways to work together

Each package is built around a stay. Rates depend on dates, location and usage, and are sent on request.

### 1 NIGHT

## Essential

- 2 edited vertical videos
- 10 edited photos
- Portuguese and Spanish subtitles
- Instagram Stories on the day of the stay
- Organic use on your channels for 6 months

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*Rates on request*

### 2 NIGHTS

## Signature

- 3 to 4 edited vertical videos
- 15 to 20 edited photos
- Selected raw clips
- Portuguese and Spanish subtitles
- 1 collab Reel on my profile, plus Stories
- Organic use on your channels for 12 months

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*Rates on request*

### 3 NIGHTS OR MORE

## Immersive

- 5 to 6 edited vertical videos, including 1 scripted hook video
- 25 to 30 edited photos
- Full raw footage folder
- Subtitled versions and versions without on-screen text
- 2 collab Reels on my profile, Stories and a highlight
- Organic use on your channels for 12 months

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*Rates on request*

Usage rights,  
quoted separately

**Organic use** on your own channels is included for the period stated in each package.

**Paid ads** (Meta, TikTok, Google) are licensed by period: 30 days, 90 days or 12 months.

**Whitelisting and Spark Ads** from my profile, **exclusivity** and **perpetual buyout** are quoted case by case.

**Delivery** through a shared folder within 7 days of check-out, with one round of revisions included.

## CONTACT

# Let's show your hotel to Brazil

Tell me your hotel, your preferred dates and what you need. I reply in English, Spanish or Portuguese.

Instagram

TikTok

YouTube

Metrics measured with Metricool in September 2026. All photos and videos are real, filmed in Chile. © 2026 Laise Mesquita